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STEEL CONSTRUCTION  
NEW ZEALAND

# SPONSORSHIP PROPOSAL

AUCKLAND, NEW ZEALAND | 13-14 NOVEMBER 2025

# THE OPPORTUNITY .....

Join us for the Steel Agenda & Excellence in Steel Awards, an event celebrating excellence in the steel construction industry. Showcase your brand to a highly engaged audience of industry professionals, including steel constructors, fabricators, engineers, architects, suppliers, and stakeholders.

The highlight of the event is the Excellence in Steel Awards Gala Dinner, bringing together over 250 delegates for a night of celebration and recognition.

Don't miss out on this opportunity to connect with industry leaders and decision-makers!

## ..... SPONSORSHIP

Boost your presence in the steel construction industry by sponsoring the Steel Agenda & Excellence in Steel Awards.

Connect with decision-makers, showcase your brand and products, and highlight your commitment to excellence and innovation.

# OUR EVENTS .....

## THURSDAY 13 NOVEMBER

**Golf Tournament** - A recent addition to our event will be held on Thursday morning and provides a great opportunity for delegates to network and socialise in a relaxed and friendly atmosphere.

**Steel Structures Seminar** - This informative and engaging seminar will be held on Thursday afternoon and will provide delegates with the latest insights, trends, and innovations in steel construction.

**Thursday Welcome Drinks** - This relaxed and enjoyable event will serve as the conference's opening reception and provide attendees a chance to socialise and network before the formalities commence.

## FRIDAY 14 NOVEMBER

**Annual General Meeting (AGM)** - This AGM event will provide delegates with the latest updates and developments in the industry, and provide an opportunity to have their voices heard.

**Steel Agenda Conference** - Steel construction professionals will enjoy this instructive and entertaining conference. Delegates will learn, engage, and network with industry peers.

**Gala Dinner** - The highlight of the event, our annual awards show, will showcase the best of the best in the industry. It is a time to celebrate with the industry's finest and acknowledge their achievements and contributions to the industry!



# SECURE YOUR SPOT!

As a sponsor, you'll enjoy a host of exclusive benefits, including prominent branding on our conference website, marketing materials, and signage at the event. You'll also have the opportunity to participate in targeted promotions and communications before, during, and after the event, and connect with industry leaders and decision-makers at the Excellence in Steel Awards Gala Dinner.

Whether you're aiming to boost brand recognition, showcase products, or build new relationships, Steel Agenda & the Excellence in Steel Awards is the ideal platform. Contact us today to explore sponsorship packages and join this dynamic event!



## BENEFITS

We are pleased to offer the following benefits to all sponsors, regardless of which sponsorship package they choose:

- **2 x complimentary Gala Dinner tickets (valued at \$420);**
- **Logo placement on the SCNZ website and promotional materials;**
  - **Relevant social media mentions and promotions; and**
- **Personalised promo email sent to all SCNZ newsletter contacts.**

# PLATINUM

## Gala Dinner Sponsor

- Banners on Gala Dinner stage
- Logo on screen during award breaks
- Short promotional video played after MC welcome
- Silent video played during dinner
- Verbal acknowledgement during the Gala Dinner

# GOLD

## Golf Tournament Sponsor

- 5-minute welcome & promotional speech at sponsored event
- Banners at sponsored event
- Branded participant gifts, spot prizes, & winning trophies
- Promotional material displayed on tables at sponsored event
- Verbal acknowledgement during the Thursday Welcome Drinks

## Thursday Welcome Drinks Sponsor

- 5-minute welcome & promotional speech at sponsored event
- Banners at sponsored event
- Promotional material displayed on tables at sponsored event
- Verbal acknowledgement during the Thursday Welcome Drinks

# SILVER

## MC Sponsor

- Verbal acknowledgement during the Gala Dinner

## Pre-Dinner Drinks Sponsor

- Banners at sponsored event
- Promotional material displayed on tables at sponsored event
- Verbal acknowledgement during the Gala Dinner

## Steel Structures Seminar Catering

- Banners at sponsored event
- Promotional material displayed in catering area
- Verbal acknowledgement during the Steel Structures Seminar

## AGM Coffee Cart

- Banners at sponsored event
- Personalised reusable coffee cups
- Verbal acknowledgement during the Steel Agenda Conference

## **Gala Dinner Photographer**

- Banners at sponsored event
- Verbal acknowledgement during the Gala Dinner
- Company name listed on SCNZ Gallery

# **BRONZE**

## **AGM Breakfast**

- Banners at sponsored event
- Promotional material displayed in catering area
- Verbal acknowledgement during the Steel Agenda Conference

## **Steel Agenda Speakers**

- Banners at sponsored event
- Promotional material displayed on tables at sponsored event
- Verbal acknowledgement during the Steel Agenda Conference

## **Steel Agenda Catering**

- Banners at sponsored event
- Promotional material displayed in catering area
- Verbal acknowledgement during the Steel Agenda Conference

## **Steel Agenda Gift**

- Branded attendee gift on tables
- Promotional material displayed on tables at sponsored event
- Verbal acknowledgement during Steel Agenda Conference

## **Dinner Speaker**

- Logo on screen during Guest Speaker Speech
- Verbal acknowledgement during the Gala Dinner

## **Dinner Guest Gift**

- Branded attendee gift on tables
- Verbal acknowledgement during the Gala Dinner

## **Apprentice of the Year Award**

- Award presentation at Gala Dinner
- Verbal acknowledgement during the Gala Dinner

## **Young Achiever of the Year Award**

- Award presentation at Gala Dinner
- Verbal acknowledgement during the Gala Dinner

# EVENT SPONSORSHIP CONTRACT

Company Name: .....

Contact Person: ..... Contact Number: .....

Email: .....

Company Postal Address: .....

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## SPONSORSHIP PACKAGES

☐ ~~Platinum - \$12,000~~ .....

☐ ~~Gala Dinner Sponsor~~

☐ ~~Gold - \$10,000~~ .....

☐ ~~Golf Tournament Sponsor~~

☐ ~~Thursday Welcome Drinks Sponsor~~

☐ **Silver - \$8,500** .....

☐ ~~MC Sponsor~~

☐ ~~Pre Dinner Drinks Sponsor~~

☐ Steel Structures Seminar Catering

☐ AGM Coffee Cart

☐ Gala Dinner Photographer

☐ **Bronze - \$6,500** .....

☐ ~~AGM Breakfast~~

☐ Steel Agenda Speakers

☐ Steel Agenda Catering

☐ ~~Steel Agenda Gift~~

☐ Dinner Speaker

☐ Dinner Guest Gift

☐ ~~Apprentice of the Year Award~~

☐ ~~Young Achiever of the Year Award~~

# SPONSORSHIP TERMS AND CONDITIONS

- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of SCNZ.
- All package benefits are a guide. We are happy to negotiate benefits that would be of more value to you.
- **Cancellation Policy** - if the sponsorship package can be resold to another company, a full refund will apply less 10% of the total sponsorship fee.
- \*Guest gifts will be organised by SCNZ in conjunction with the Gift Sponsor.
- The sponsorship contract is not confirmed until received and countersigned by the SCNZ General Manager. Until this time, the opportunity remains open. First in, first served.
- SCNZ retains the right, with consultation, to amend sponsorship packages if the need arises.
- Any invoice payments more than 15 days overdue will incur late penalty fees.
- The Sponsor agrees to send all information/material/presentations/logos etc. to SCNZ administration by the date requested by without delay.

***I agree to the Terms & Conditions stated above.***

**Sponsor Signature:**

**Date:**     /     / 2025

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*Approved by SCNZ*

**General Manager Signature:**

**Date:**     /     / 2025

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*Please send completed form to*

**[info@scnz.org](mailto:info@scnz.org)**