

# **The Opportunity**

Join us for the Steel Agenda & Excellence in Steel Awards, an event celebrating excellence in the steel construction industry. Showcase your brand to a highly engaged audience of industry professionals, including steel constructors, fabricators, engineers, architects, suppliers, and stakeholders.

The highlight of the event is the Excellence in Steel Awards Gala Dinner, bringing together over 250 delegates for a night of celebration and recognition.

Don't miss out on this opportunity to connect with industry leaders and decisionmakers!

Sponsorship



Boost your presence in the steel construction industry by sponsoring the Steel Agenda & Excellence in Steel Awards.

Connect with decision-makers, showcase your brand and products, and highlight your commitment to excellence and innovation.



## **Our Events**

#### **THURSDAY 7 NOVEMBER**

**Golf Tournament** - A recent addition to our event will be held on Thursday morning and provides a great opportunity for delegates to network and socialise in a relaxed and friendly atmosphere.

**Steel Structures Seminar** - This informative and engaging seminar will be held on Thursday afternoon and will provide delegates with the latest insights, trends, and innovations in steel construction.

**Thursday Welcome Drinks** - This relaxed and enjoyable event will serve as the conference's opening reception and provide attendees a chance to socialise and network before the formalities commence.

#### **FRIDAY 8 NOVEMBER**

**Annual General Meeting (AGM) -** This AGM event will provide delegates with the latest updates and developments in the industry, and provide an opportunity to have their voices heard.

**Steel Agenda Conference** - Steel construction professionals will enjoy this instructive and entertaining conference. Delegates will learn, engage, and network with industry peers.

Gala Dinner - The highlight of the event, our annual awards show, will showcase the best of the best in the industry. It is a time to celebrate with the industry's finest and acknowledge their achievements and contributions to the industry!

## **SECURE YOUR SPOT!**

As a sponsor, you'll enjoy a host of exclusive benefits, including prominent branding on our conference website, marketing materials, and signage at the event. You'll also have the opportunity to participate in targeted promotions and communications before, during, and after the event, and connect with industry leaders and decision-makers at the Excellence in Steel Awards Gala Dinner.

Whether you're aiming to boost brand recognition, showcase products, or build new relationships, Steel Agenda & the Excellence in Steel Awards is the ideal platform. Contact us today to explore sponsorship packages and join this dynamic event!

### **Benefits**

We are pleased to offer the following benefits to all sponsors, regardless of which sponsorship package they choose:

2 x complimentary Gala Dinner tickets (valued at \$420) Logo placement on the SCNZ website and promotional materials

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Relevant social media mentions and promotions



	Platinum Dinner Sponsor	Sponsor	Gold Thursday Drinks Sponsor	Sponsor	Silver Dimks Sponsor	Silver Steel Structures Seminar Catering	SELED Breakfast	Bronze Steel Agenda Speakers	Bronze of the Year Award	Speaker	School Bronze Guest Gift	Bronze Steel Agenda Catering	Stide D Agenda Gift	Bronze of the Year Award
5-minute welcome & promotional speech at sponsored event		Х	х											
Award presentation at Gala Dinner									х					X
Banners at sponsored event		X	х		х	х	х	Х				X		
Banners on Gala Dinner stage	х													
Branded attendee gift on tables											х		х	
Branded participant gifts, spot prizes, and winning trophies		х												
Logo on screen during award breaks	X													
Logo on screen during Guest Speaker speech										Х				
Promotional material displayed in catering area						х	х					Х		
Promotional material displayed on tables at sponsored event		х	х		х			Х					х	
Short promotional video played after MC welcome	Х													
Silent video played during dinner	х													
Verbal acknowledgement at Steel Structures Seminar						Х								
Verbal acknowledgement during Steel Agenda Conference							Х	Х				X	х	
Verbal acknowledgement during the Gala Dinner	Х			X	х				Х	X	х			X
Verbal acknowledgement during Thursday Welcome Drinks		Х	Х											

### **Event Sponsorship Contract**

Company Name:	
Contact Person:	Contact Number:
Email:	
Company Postal Address:	
Sponsorship Packages	
☐ Platinium - \$11,000-	<del>☐ Gold \$10,000</del>
Gala Dinner Spenser	Golf Tournament Spensor
	Thursday Welcome Drinks Sponsor
☐ Silver - \$8,500	☐ Bronze - \$6,000
<del>☐ MC Spenser</del>	ACM Breakfast
Pre Dinner Drinks Sponsor	Apprentice of the Year Award
☐ Steel Structures Seminar Catering	- Dinner Speaker
	☐ Dinner Cuest Cift*
All prices exclude GST	Steel Agenda Catering
	Ctecl Agenda Cift*
Sponsorship invoices will be	☐ Steel Agenda Speakers
sent out on 1 July 2024	Young Achiever of the Year Award

#### Sponsorship Terms & Conditions

- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of SCNZ.
- All package benefits are a guide. We are happy to negotiate benefits that would be of more value to you.
- Cancellation Policy if the sponsorship package can be resold to another company, a full refund will apply less 10% of the total sponsorship fee.
- \*Guest gifts will be organised by SCNZ in conjunction with the Gift Sponsor.
- The sponsorship contract is not confirmed until received and countersigned by the SCNZ General Manager. Until this time, the opportunity remains open. First in, first served.
- SCNZ retains the right, with consultation, to amend sponsorship packages if the need arises.
- Any invoice payments more than 15 days overdue will incur late penalty fees.
- The Sponsor agrees to send all information/material/presentations/logos etc. to SCNZ administration by the date requested by without delay.

I agree to the Terms & Conditions stated above.

Sponsor Signature:	Date:	/	/ 2024
Approved by SCNZ			
General Manager Signature:	Date:	/	/ 2024